

**Piyush Kedia from Indian Institute of Management (IIM), Calcutta emerges as the winner of the Tata Crucible Campus Quiz 2023 – West Bengal Cluster Finals**

**Thursday, September 7, 2023: Piyush Kedia from Indian Institute of Management (IIM), Calcutta** emerged victorious in the Cluster 22 Finals of the Tata Crucible Campus Quiz 2023, India's most prestigious business quiz.

Representing the West Bengal region, the Cluster 22 Finals witnessed power-packed performances from all participants. The winner earned a cash prize of 35,000\* and secured a spot in the Zonal Finals. **Shivam Yadav** from **Indian Institute of Technology (IIT), Kharagpur** was declared the runner-up, winning a cash prize of Rs. 18,000\*.

For the Campus Quiz this year, the country has been divided into 24 Clusters and after two levels of online prelims, top 12 finalists from each Cluster have been shortlisted for the Wild Card Finals out of which top 6 finalists will then compete in the 24 online Cluster Finals. These 24 Clusters are further grouped into four zones- south, east, west, and north and each zone comprises of 6 Clusters. The Zonal Finals are also being held online. The National Finals will be held as a ground event.

Cluster winners and runners-up will receive cash prizes of Rs. 35,000\* and Rs. 18,000\* respectively. The top two scorers from the four Zonal Finals will advance to the National Finals.

The National Finals will feature 8 finalists, vying for the title of National Champion, who will receive a grand prize of Rs. 2.5 lakhs\* and the coveted Tata Crucible Trophy. Additionally, this year's National winner and the top two scorers at the National Finals will get an opportunity to win an internship\* with the esteemed Tata Group.

[Giri Balasubramaniam](#), widely known as 'Pickbrain', a renowned quizmaster and Tata Crucible veteran, will serve as the Quizmaster for this edition, accompanied by Quiz Co-host [Rashmi Furtado](#).

Since its inception in 2004, [Tata Crucible](#), a knowledge initiative by the Tata Group, has been providing young minds a platform to showcase their quizzing acumen, fostering curiosity and out-of-the-box thinking through quizzing.

**About Tata Crucible Campus Quiz:**

Tata Crucible Business Quiz is India's most prestigious business quiz that has been testing the knowledge and acumen of business enthusiasts since 2004. With a rich legacy of quizzing excellence for close to two decades, Tata Crucible has become a platform for young minds to showcase their business intelligence and strategic thinking. The quiz is held twice annually with two separate editions, one for full-time students and other one for working professionals, across India. With a pan-India presence, Tata Crucible Business Quiz has been nurturing

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a community of the brightest minds from across the country to compete and learn from each other. It is an opportunity to network with industry experts and gain valuable insights into the world of business.

**You can follow Tata Crucible Campus Quiz on:**

Instagram: [https://www.instagram.com/tata\\_crucible](https://www.instagram.com/tata_crucible)

YouTube: <http://www.youtube.com/user/TataCrucible>

LinkedIn: <https://www.linkedin.com/company/tata-crucible>

**About the Tata Group**

Founded by Jamsetji Tata in 1868, the Tata Group is a global enterprise, headquartered in India, comprising 30 companies across ten verticals. The group operates in more than 100 countries across six continents, with a mission 'To improve the quality of life of the communities we serve globally, through long-term stakeholder value creation based on Leadership with Trust'. Tata Sons is the principal investment holding company and promoter of Tata companies. Sixty-six percent of the equity share capital of Tata Sons is held by philanthropic trusts, which support education, health, livelihood generation and art and culture. In 2022-23, the revenue of Tata companies, taken together, was \$150 billion (INR 12 trillion). These companies collectively employ over 1 million people. Each Tata company or enterprise operates independently under the guidance and supervision of its own board of directors. There are 29 publicly listed Tata enterprises with a combined market capitalisation of \$300 billion (INR 24trillion) as on July 31, 2023.