Maharashtra Herald,

Mumbai, September 13, 2007

TCS, Savoir Faire emerge quiz champions

The winners of Tata Crucible-The Business Quiz 2007 take home cash prize of Rs 60,000 and head towards the finals in Mumbai.

PUNE: The team of Sowmya Ramaswamy and P V Ramanathan from TCS (Mumbai and Rajiv D'silva and Harsh Vardhan Bhatkuly of Savoir Faire (Goa) have won the Pune Finals of TATA Crucible-The Business Quiz 2007 held in recently.

Raman Nanda, President, TACO was the chief guest for the event and distributed the prizes to the winning team. The audience also participated in the quiz and won prizes such as flash drives, Fast Track sunglasses and books.

TCS (Pune) and Thermex Ltd emerged as the runners up at the quiz while the other teams in the final were J P Morgan, Persistent Technologies, Infosys Technologies and Cognizant.

This year Tata Crucible's special feature, the new and creative 'Pyramid Quizzing' enhanced the totality of business quizzing. This format has proved to be a challenging approach towards judging the knowledge, capability, promptness and skills of the contestants during the intense quizzing sessions. Quizmaster Giri Balasubramaniam aka Pickbrain engaged the teams, in a gripping crusade with his interactive style of quizzing, enchanting both the participants and audience alike.

Having achieved the first milestone, the teams from TCS from Tata will now battle it out with seven other teams and the Savoir Faire from Non-Tata Track with 11 teams in a

nerve stealing competition at the National Finals of Tara Crucible - the Business Quiz 2007 to be held by the end of September in Mumbai.

In the event of winning the finals, the two teams stands; to win a cash prize of Rs2 lakh and each winner will receive a trophy to commemorate their hard-fought achievement. Participants interested in addition of information regarding the quiz and the further schedule can log onto www.tatacrucible.com, an interactive website that facilitates an understanding of every aspect or the quiz.

Due to the overwhelming response received during the past three years, the Tata Croup has decided lo carry forward this quizzing legacy into its fourth year. Tata Crucible seeks to bring together sharpest young minds in India to take on the heat of the toughest business quiz in India.

This reinforces yet again, that the present youth will inevitably sow the seeds for the future generations.