

Students from 30 universities and colleges battle out at the 5th edition of Tata Crucible Campus Quiz UK

University of Strathclyde hit a hat-trick as they are crowned champions, with London Business School as 1st runner-up and University of Manchester as 2nd runner-up

London, 25th November 2012: Anup Nair and Michael Doroszenko from The University of Strathclyde emerged as champions for the third year running, at the 5th annual Tata Crucible Campus Quiz UK, a knowledge initiative from the Tata Group in the form a business quiz, designed to encourage lateral thinking and test business awareness for the country's future business leaders.

Nair and Doroszenko retained their title getting the prize of GBP 4000, after fighting off competition from seven other UK university teams, in what was described by Quizmaster Giri 'Pickbrain' Balasubramaniam as the closest Crucible Campus Quiz the UK has ever seen. 1st runner-up team of London Business School who won prize of GBP 2000 and 2nd runner-up team from University of Manchester who won GBP 1500, were hot on the tail of University of Strathclyde until the last few questions of the competition. Showing the diversity of the competition each of the 8 finalist teams on stage represented a different university.

This year was the biggest Tata Crucible UK Campus Quiz ever, with a record number of 178 quizzers entering the preliminary rounds and many students and universities from across the UK taking part for the first time. Together they represented 30 universities and colleges including London Business School, Sheffield, Nottingham, Manchester, London School of Economics, Imperial College, Surrey, Aston, Warwick, Cambridge, Bath, Cardiff, Coventry, University College London and many others. The winning pair from Strathclyde impressed the audience and the Quiz Master 'Pickbrain' with their confident win.

A packed audience turned out at the Institution for Engineering and Technology in London to witness this exciting battle of brains. Dr Ralf Speth, CEO of Jaguar Land Rover and Lord McNally, Minister of State for Justice and deputy leader of the House of Lords, Chief Guest for the evening, handed over prizes to the winning teams.

Congratulating the winners Lord McNally said - *"You are all going to do very well academically. I have been in business and in business One looks for the brilliant student of course but one also looks for that bit of hinterland, that extra bit that makes a difference and testing yourself this way is a very good way of giving you that hinterland."*

Anwar Hasan, Head of Tata Limited UK said: *"Tata has a long and cherished association with UK academia. We want students to be inspired by British business, realise their potential and strive for excellence. The Tata Crucible offers a fun, interactive way for students to test their lateral thinking and business knowledge, whilst learning and connecting with one of the most diverse businesses in the world."*

Results:

Winning team	University Of Strathclyde	Anup Karath Nair	Michael Doroszenko
Runner up team	London Business School	Shane Clancy	Owen James
Second Runner up team	University Of Manchester	Max Hird	Aparajit Basu

The top two winning teams from UK edition will be invited to India to participate in the 3-nation international finals along with top two teams of the Singapore edition and India edition sometime in April 2013.

For more details about Tata Crucible, please visit www.tatacrucible.com/uk

- Ends -

Notes to Editors:

About Tata Crucible

The Tata Crucible Quiz is a part of Tata Group's engagement with the youth as a knowledge initiative to encourage lateral associations, speed of thought and out-of-the-box thinking. It made its debut in India in 2004-05 and has become an annual event, held separately for corporates and campuses each year. Tata Crucible Campus Quiz made its international debut with the Singapore edition in

2007 with the sixth edition held in October 2012. The UK edition was launched successfully in 2008 and has been running annually since then.

Tata – in the UK and internationally

The Tata Group comprises over 100 operating companies in seven business sectors: communications and information technology, engineering, materials, services, energy, consumer products and chemicals.

The group has operations in more than 80 countries across six continents, and its companies export products and services to 85 countries. The total revenue of Tata companies, taken together, was US\$100.09 billion in 2011-12, with 58 per cent of this coming from business outside India. Tata companies employ over 450,000 people worldwide.

Every Tata company or enterprise operates independently. The major Tata companies are Tata Steel, Tata Motors, Tata Consultancy Services (TCS), Tata Power, Tata Chemicals, Tata Global Beverages, Indian Hotels and Tata Communications.

Today, the UK is Tata's leading international market with combined revenues over £20billion in 2011-2012 for Tata companies based in the UK. Tata has grown to become one of the largest manufacturers in the UK, comprising 19 companies and a 50,000-strong workforce in more than 40 towns and cities across the country.

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