

1.2 lakh plus students gear up to participate in the 19th edition of Tata Crucible Campus Quiz

~ Level 1 Prelims will be held on Thursday 15th and Sunday 18th June 2023 ~

Mumbai, June 13, 2023: The highly anticipated [Tata Crucible Campus Quiz 2023](#), India's most prestigious business quiz for campuses, clocked over 1.2 lakh registrations from students across India. The registered candidates will now get a chance to test their knowledge at the first qualifier, which is the Level 1 Prelim of the quiz, **scheduled on Thursday 15th and Sunday 18th June 2023.**

The nationwide Level 1 Prelim will be conducted as a software-based, MCQ format quiz and will feature 30 questions to be answered in 30 seconds each. For the online version of the Campus Quiz, the country has been divided into 24 clusters. The top 100 participants from each of the 24 clusters based on their scores in Level 1 Prelims will advance to Level 2 Prelim and the 12 highest-scoring contestants from Level 2 Prelims from each cluster will move forward to the Cluster Finals - Wild Card Round. These 24 clusters are further grouped into four zones- South, East, West, and North with each zone comprising 6 clusters. The four Zonal and the National Finals will be held as ground events.

Winners from each of the cluster finals will qualify for the Zonal Finals. Cluster winners and runners-up will receive cash prizes of Rs. 35,000* and Rs. 18,000* respectively. The winners of the four Zonal Finals will directly advance to the National Finals. The runners-up from the four Zonal Finals will compete in a Wild Card Final, and 2 out of the 4 runners-up will qualify for the National Finals. Totally, 6 finalists will compete in the National Finals, where the top scorer will be crowned the National Champion, receiving a grand prize of Rs. 2.5 lakhs* and the coveted Tata Crucible Trophy. In addition to the grand prize, this year the National winner and the top two scorers from the National Finals will get a chance to win an internship* with the Tata Group.

[Giri Balasubramaniam](#), widely known as 'Pickbrain,' a renowned quizmaster and Tata Crucible veteran, will serve as the Quizmaster for this edition. He will be accompanied by Quiz Co-host [Rashmi Furtado](#).

Since its inception in 2004, [Tata Crucible](#), a knowledge initiative by the Tata Group, has been providing young minds a platform to showcase their quizzing acumen and, has been fostering curiosity and out-of-the-box thinking through quizzing.

TCS iON is the technology partner for hosting the Prelims of the quiz.

About Tata Crucible Campus Quiz:

Tata Crucible Business Quiz is India's most prestigious business quiz that has been testing the knowledge and acumen of business enthusiasts since 2004. With a rich legacy of quizzing excellence for close to two decades, Tata Crucible has become a platform for young minds to showcase their business intelligence and strategic thinking. The quiz is held twice annually with two separate editions, one for full-time students and other one for working professionals, across India. With a pan-India presence, Tata Crucible Business Quiz has been nurturing a community of the brightest minds from across the country to compete and learn from each other. It is an opportunity to network with industry experts and gain valuable insights into the world of business.

You can follow Tata Crucible Campus Quiz on:

Instagram: https://www.instagram.com/tata_crucible

YouTube: <http://www.youtube.com/user/TataCrucible>

LinkedIn: <https://www.linkedin.com/company/tata-crucible>

About the Tata Group

Founded by Jamsetji Tata in 1868, the Tata Group is a global enterprise, headquartered in India, comprising 30 companies across ten verticals. The Group operates in more than 100 countries across six continents, with a mission 'To improve the quality of life of the communities we serve globally, through long-term stakeholder value creation based on Leadership with Trust'. Tata Sons is the principal investment holding company and promoter of Tata companies. Sixty-six percent of the equity share capital of Tata Sons is held by philanthropic trusts, which support education, health, livelihood generation, and art and culture. In 2021-22, the revenue of Tata companies, taken together, was \$128 billion (INR 9.6 trillion). These companies collectively employ over 935,000 people. Each Tata company or enterprise operates independently under the guidance and supervision of its own Board of Directors. There are 29 publicly-listed Tata enterprises with a combined market capitalisation of \$311 billion (INR 23.6 trillion) as on March 31, 2022. Companies include Tata Consultancy Services, Tata Motors, Tata Steel, Tata Chemicals, Tata Consumer Products, Titan, Tata Capital, Tata Power, Indian Hotels, Tata Communications, Tata Digital, and Tata Electronics.

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