



for immediate use

PRESS RELEASE

Shantanu Sharma from Avid Learning Essar Group, Mumbai, emerges as winner at the Cluster 7 Finals, of the Tata Crucible Corporate Quiz 2022

Mumbai, 17th January 2023: Shantanu Sharma from Avid Learning Essar Group, Mumbai, emerged as winner at the Cluster 7 Finals of Tata Crucible Corporate Quiz 2022, the 19th edition of India's most prestigious business quiz.

The Cluster 7 Finals representing Mumbai, Thane and Navi Mumbai witnessed some power-packed quizzing. **Mr. Nandakumar S Tirumalai, Chief Financial Officer, Tata Chemicals Ltd, Mumbai** was the Chief Guest at the event and gave away the prizes in a virtual prize distribution ceremony. The winner took home a cash prize of Rs. 35, 000/-* and will now compete in the semi-final round to qualify for the National Finals. Siddhartha Roy from Marico Limited, Mumbai was announced as the runner-up, winning a cash prize of Rs. 18, 000/-.*

In continuation of the online format from the last two years, Tata Crucible this year too was held online. The country has been divided into **12** clusters. After two levels of online prelims, the top 12 finalists from each of the 12 clusters have been shortlisted for wild card finals out of which top 6 finalists will compete in the **12 online cluster finals**. The winner from each of the 12 cluster finals will **compete in the semi-finals** and finally **six winners will qualify** for the national final event scheduled to be held in January 2023. The winner of the National Final will receive a grand prize of Rs. 2.5 lakhs* along with the coveted Tata Crucible Trophy. The brand partners for the quiz for this edition of are Tata Play Binge, Tata Motors Nexon, Tata 1mg, Mia by Tanishq and Tata Cliq. All finals are being streamed on a deferred basis on Tata Crucible Facebook, Twitter and You Tube channels.

Noted quizmaster 'Pickbrain' Giri Balasubramaniam hosted the show in his unique quizzing style along with co-host Rashmi Furtado.

*subject to tax deduction applicable at source

All details of the quiz are available on www.tatacrucible.com

Social Media:

Facebook: https://www.facebook.com/TataCrucible

Twitter: https://twitter.com/Tata Crucible

You Tube: https://www.youtube.com/user/TataCrucible
LinkedIn: https://www.linkedin.com/company/tata-crucible
Instagram: https://www.instagram.com/tata crucible/

Mobile App: Download the Tata Crucible Brainbox mobile app on your phone, available on iOS, Android and Windows platforms.





for immediate use

PRESS RELEASE

For further information, please contact:

Priyanka Bhatia: 9167931934 | <u>priyanka.bhatia@adfactorspr.com</u> Saloni Nagarkatti: 8971755902 | <u>saloni.nagarkatti@adfactorspr.com</u>