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PRESS RELEASE

## Mukund Marodia from Indian School of Development Management, Noida, emerges as winner at the Cluster 10 Finals, of the Tata Crucible Corporate Quiz 2022

Noida, 10<sup>th</sup> January 2023: Mukund Marodia from Indian School of Development Management, Noida, emerged as winner at the Cluster 10 Finals of Tata Crucible Corporate Quiz 2022, the 19<sup>th</sup> edition of India's most prestigious business quiz.

The Cluster 10 Finals representing Uttar Pradesh, Himachal Pradesh, and Uttarakhand witnessed some power-packed quizzing. Mr. Amitabh Tewari, Delivery Centre Head Tata Consultancy Services Lucknow, Varanasi, Indore, was the Chief Guest at the event and gave away the prizes in a virtual prize distribution ceremony. The winner took home a cash prize of Rs. 35, 000/-\* and will now compete in the semi-final round to qualify for the National Finals. Sourav Sinha Mahapatra from Larsen and Toubro, Ghaziabad was announced as the runner-up, winning a cash prize of Rs. 18, 000/-.\*

In continuation of the online format from the last two years, Tata Crucible this year too was held online. The country has been divided into 12 clusters. After two levels of online prelims, the top 12 finalists from each of the 12 clusters have been shortlisted for wild card finals out of which top 6 finalists will compete in the 12 online cluster finals. The winner from each of the 12 cluster finals will compete in the semi-finals and finally six winners will qualify for the national final event scheduled to be held in January 2023. The winner of the National Final will receive a grand prize of Rs. 2.5 lakhs\* along with the coveted Tata Crucible Trophy. The brand partners for the quiz for this edition of are Tata Play Binge, Tata Motors Nexon, Tata 1mg, Mia by Tanishq and Tata Cliq. All finals are being streamed on a deferred basis on Tata Crucible Facebook, Twitter and You Tube channels.

Noted quizmaster 'Pickbrain' Giri Balasubramaniam hosted the show in his unique quizzing style along with co-host Rashmi Furtado.

\*subject to tax deduction applicable at source

All details of the quiz are available on www.tatacrucible.com

Social Media:

Facebook: https://www.facebook.com/TataCrucible

Twitter: <a href="https://twitter.com/Tata">https://twitter.com/Tata</a> Crucible

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LinkedIn: <a href="https://www.linkedin.com/company/tata-crucible/">https://www.linkedin.com/company/tata-crucible/</a>
Instagram: <a href="https://www.instagram.com/tata-crucible/">https://www.instagram.com/tata-crucible/</a>

Mobile App: Download the Tata Crucible Brainbox mobile app on your phone, available on iOS, Android and Windows platforms.





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