

TATA
CRUCIBLE
THE CORPORATE QUIZ
2015

The company, founded by brothers James and William originally marketed its new product as "Diastoid," but trademarked the name "malted milk" in 1887.

We know these brothers through their surname -- a household brand. Name it.

The founders of this FMCG Company formed Kemco Chemicals in 1968. Which company?

Which musical instrument was banned by Lionel Fielden, controller of broadcasting for AIR in March 1940 because of its inability to produce microtones or shrutis and the inappropriateness for Indian music?



Which famous Indian company is this from?

Which global brand acquired Turkish supplier Oltan Group in 2014 after hail storms and frost damaged hazelnut crop in Turkey, and caused a major price rise?

From the next year, Dahi Handis in Govinda mandals are bound to follow rules drafted by a committee of experts, and are liable for punishment if they don't. In which sports category has Dahi Handi been included into?

Which city's name
would one find
below the brand
name Amrutanjan?



Identify this device?

The Colombian designer Miguel Caballero, who specializes in bullet-proof clothing is called the _____ Of Armor. Fill up the blank with the name of a famous designer.

Who's only known recording of speaking in an official tone was recorded by an engineer of the Finnish broadcasting company YLE, Thor Damen in 1942?

In corporate India,
Williamson Magor's
takeover of which
company was codenamed
was 'Operation Alkaline'?



Identify the advertiser?

He is the Group Chief Executive Officer, Director of AirAsia Berhad, founder of Tune Group & Chairman of Queens Park Rangers.
Who?

An oven baked omelette with onions & bell peppers; filled with Molten cheddar cheese, jalapeños, paprika & chillies & topped with a crispy Golden hash-brown - enclosed in a soft bun with spicy chilli mayo! This is the OMG Burger. Who makes this?

Hotel Sakchi Vihar,
Jamshedpur; Hotel Bibhuti
Vihar, Ghatsila & Jungle Hut,
& Youth Hostel, Betla are all
properties under the aegis of
which organisation?



Identify the clinic location app?

In the recent Maggi case
FSSAI was one of the
earliest organisations to
ask for a check for lead.
What is FSSAI?

U-Sports, U-Education &
U-Digital are all new
ventures of which famous
movie producer in India?

Online real estate services portal PropTiger has acquired this real estate classifieds portal. Following this deal, its CEO Aditya Verma will be reporting to PropTiger co-founder & CEO Dhruv Agarwala. Which portal?

Liv.52[®] HB

CAPSULES 3 x 10s

EACH CAPSULE CONTAINS:

EXTRACTS: Mustaka (*Cyperus rotundus*)[®] 125 mg,
Nagaramustaka (*Cyperus scariosus*)[®] 125 mg.

Ref.: #Bhava Prakasha

Which company manufactures this well known drug?