

**TATA**



**CRUCIBLE**

---

THE **CAMPUS** QUIZ

**2016**

1

The name  
"Instagram" is a  
portmanteau of the  
words Instant  
Camera and what?



2

Which global consulting firm was earlier known as 'Anderson Consulting'?



3

What was founded by  
Dr. Bhogaraju Pattabhi  
Sitaramayya in 1923 at  
a place called  
Machilipatnam?



4

Who founded Scindia  
steam Navigation  
Company Ltd and  
Hindustan Aircraft?



5

Which is the second-largest exchange in the world by market capitalization, behind only the New York Stock Exchange?



6

**The Polyester Prince is an unauthorized biography of which Indian tycoon?**



7

Which computer programming language is intended to let application developers "write once, run anywhere" (WORA)?





8

Who was the first management consultancy to hire fresh college graduates, rather than experienced managers leading to consultancies recruiting from campuses?



9

Which brand's new  
OOH campaign is  
titled '**Sorry for  
What**'.



10

Which tech giant has  
acquired German  
augmented reality  
company Metaio?



11

Finance minister Arun  
Jaitley inaugurated a  
new production line  
in Hoshangabad to  
manufacture what?



12

Alia Bhatt has teamed up with her mother Soni Razdan to feature in an advertisement to promote this.



13

Two Indian-origin women have made it to Forbes' inaugural list of America's 50 richest self-made women - Jayshree Ullal & Neerja Sethi. Which IT consulting and outsourcing company did Neerja co-found with her husband?



14

Mr. Sunder Raju the founder of this company is trying to change India with an idea called 'Fibernet'. Which company?



15

What was established on the recommendations of Shivaraman Committee, on 12 July 1982 to implement the Bank for Agriculture and Rural Development Act 1981.





16



Identify this entrepreneur and  
Oscar winner?



17



Identify this pioneer of survey sampling techniques?



18



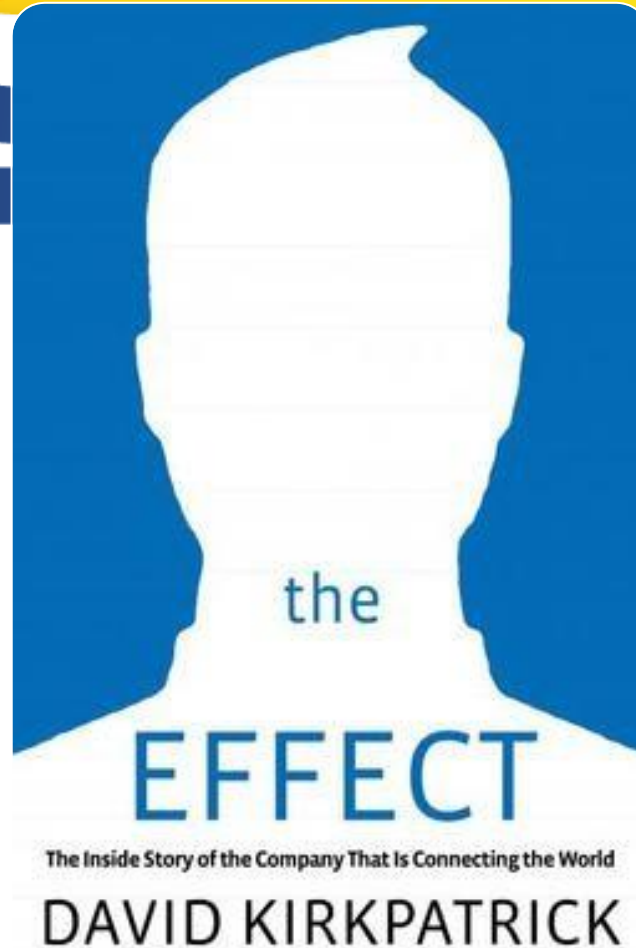
Identify this longtime Chairman and  
CEO of General Motors?

19



Known as the Beach House in Venice, California whose headquarters is this?

20



What is the missing name?

