

TATA



CRUCIBLE

THE **CAMPUS** QUIZ

2016

1

Created as Tata Air Services it later became Tata Airways and then Air India. Which icon from the world of Tata's created it?



2

In 1993, which Indian entity became Asia's first IT education and training organization to receive the ISO 9001:2000 quality certification for Education Support Services?



3

Fill in the blank. 3M
Company was formerly
known as _____
Mining and
Manufacturing Company.



4

Which Indian investor was described by The Economic Times as "Pied Piper of Indian bourses"?



5

Which American institution is sometimes known as the 'Big Board'?



6

Herzogenaurach in Bavaria, Germany is the home which two sporting goods companies?



7

The original copy of which formula was kept in a secret vault in Sun Trust Bank in Atlanta?



8

Expand
DJIA?



9

Which footballer is
the Global Brand
Ambassador for
Tata Motors?



10

Which company's
headquarters is at 1
Infinite Loop,
Cupertino,
California?



11

This former editor at The Hindu, is launching a news website called The Wire on Monday. The digital news start-up has tied up with news agencies like Press Trust of India (PTI) and Indo-Asian News Service (IANS) for content.



12

US cable company Charter Communications is buying this company, with a far more generous offer than the botched attempt by Comcast last year.



13

This company has service stations called **BATMOBILE** -an emergency on-road service for any 4-wheeler with a battery problem.



14

This company was founded in 1937, with the primary aim of meeting the need for a domestic military aircraft industry in Sweden. With the Second World War on the horizon, the company started building bombers and fighters for the Royal Swedish Air Force. In the 1960's they helped to create Sweden's computer, missile and space industries. Identify.



15

Four Indians are among the world's 100 most powerful women, according to the Forbes' annual list: SBI Chief Arundhati Bhattacharya, ICICI bank head Chanda Kochhar, Biocon founder Kiran Mazumdar- Shaw and who?



16



Identify the street?



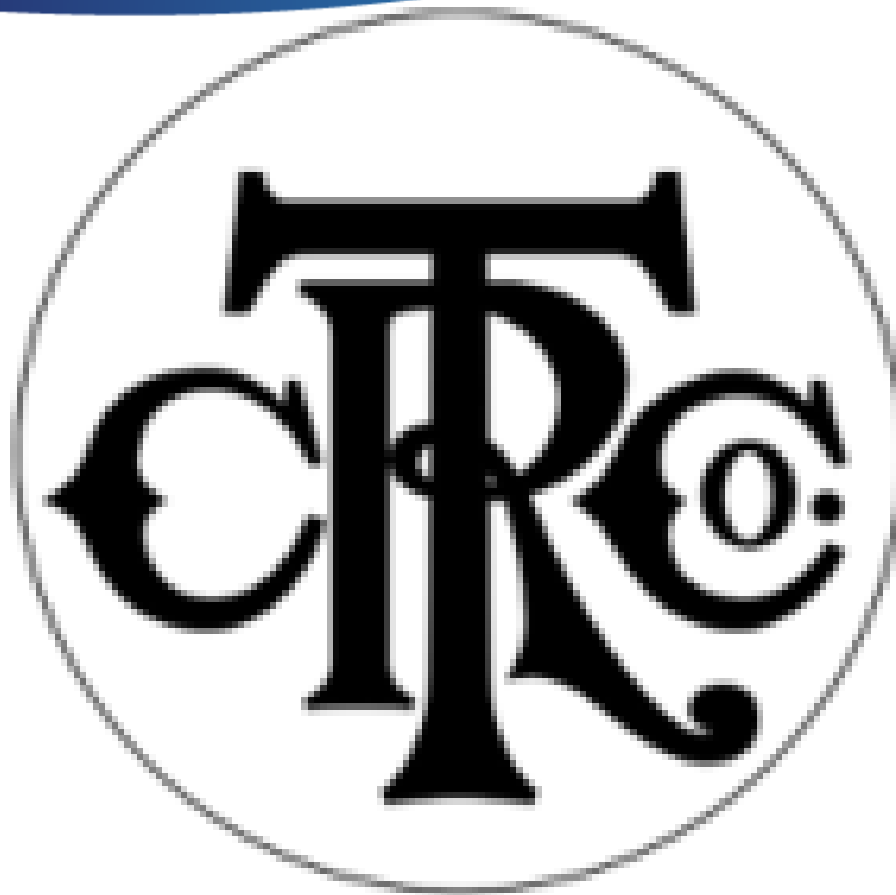
17



Identify the founder of one of the largest aircraft manufacturers?



18



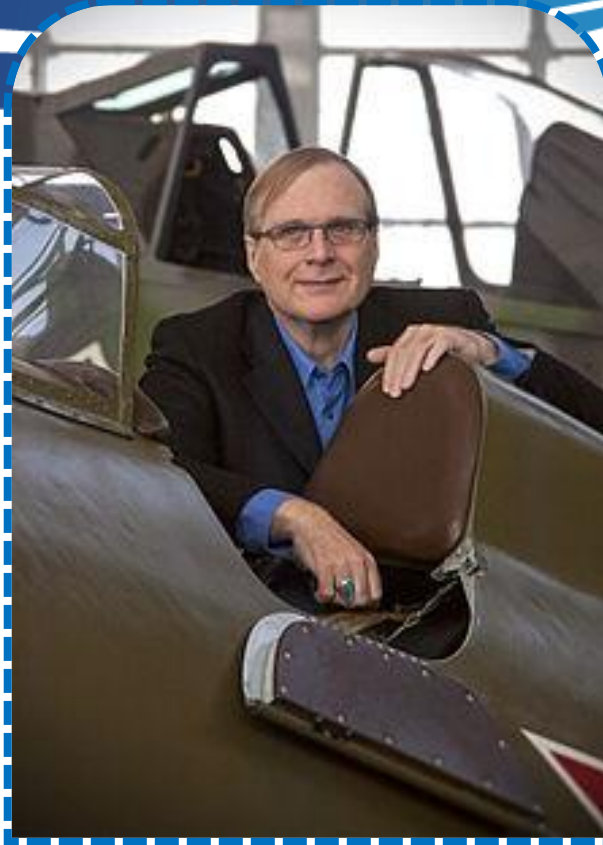
What is the present name of this global IT giant?

19



Identify the founder of a travel agency?

20



Identify the founder of a global behemoth?