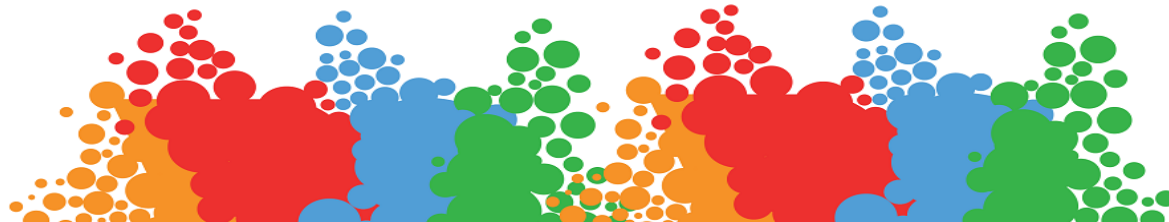
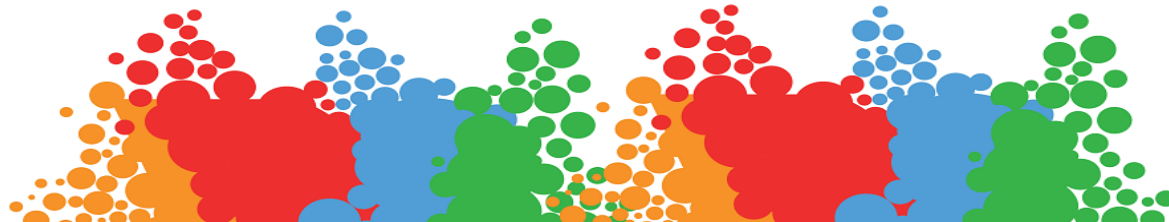


The central graphic consists of the TATA symbol (a blue circle with a white stylized 'T') at the top. Below it, the word 'TATA' is written in a large, bold, blue, sans-serif font. Underneath the word, the number '150' is prominently displayed in a large, white, sans-serif font, surrounded by a cluster of small, colorful dots in shades of orange, red, blue, and green. This entire graphic is set against a white background.

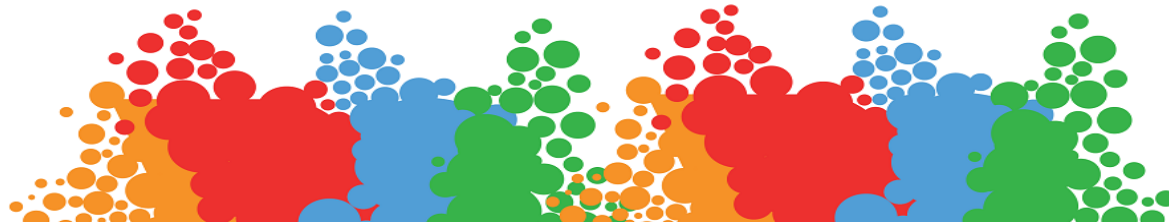
To celebrate **International Women's Day, 2018**, Quizmaster Pickbrain stepped aside for Ms. Rashmi Furtado to anchor the prelims. The themed prelim set paid tribute to the contributions of prominent women from and to the world of business.



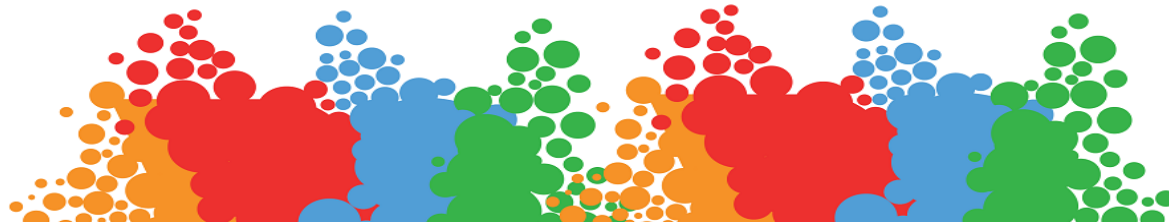
# prelim



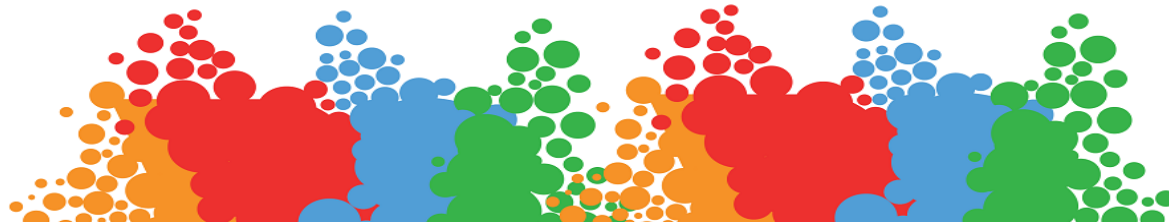
Who is the only lady  
to have held the  
position of Finance  
Minister of India?



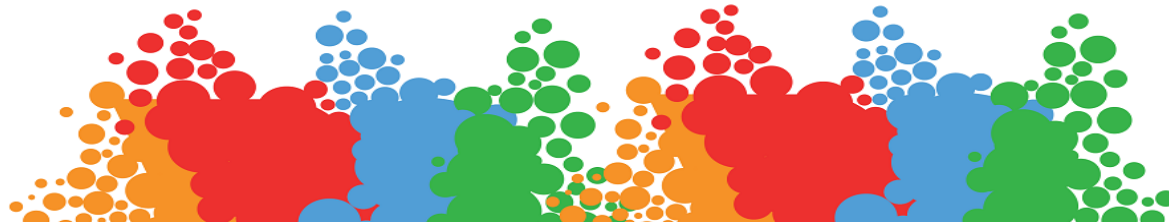
Men, please excuse!  
Which airline in India  
features an all lady  
cabin crew called  
**“Girl Power”?**



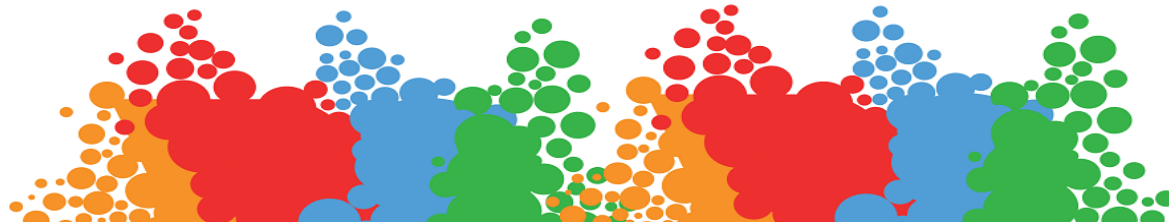
Which lady of Indian origin and alumna of Carnegie Mellon was the first lady engineer at Facebook?



Which famous central bank would you associate to the 'The Old Lady of Thread Needle Street'?



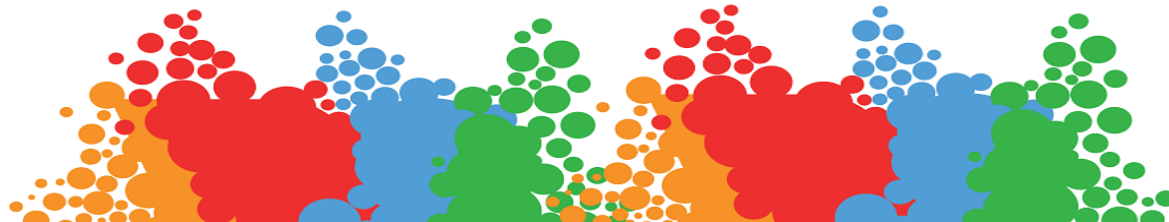
Which famous lady learnt wax modelling from Dr. Philippe Curtius and at the age 17 became art tutor to King Louis XVI's sister before coming to Britain during the French revolution?



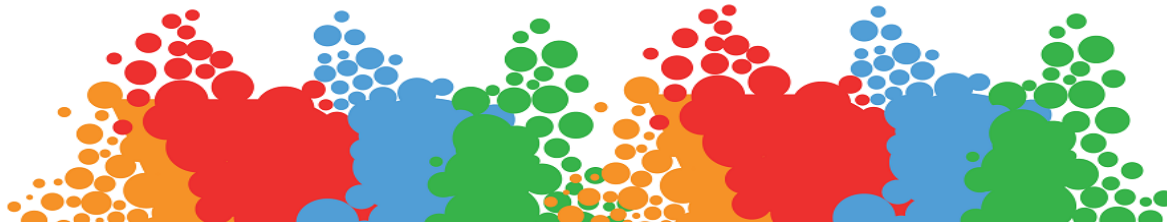


How do we better know 'Lisa Gherardini', the wife of a Florentine cloth merchant named Francesco del Giocondo.

This lady earns France millions, to this day, by with her 'smile'. Who?

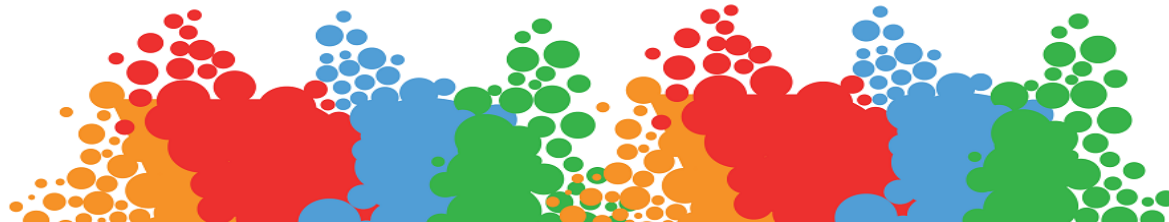


She was educated at Holy Angels Anglo Indian Higher Secondary School. She graduated from Madras Christian College of the University of Madras in 1974. She was named as the 3rd Most Powerful Woman in Business by Fortune in 2014. Which iconic Indian lady is this?



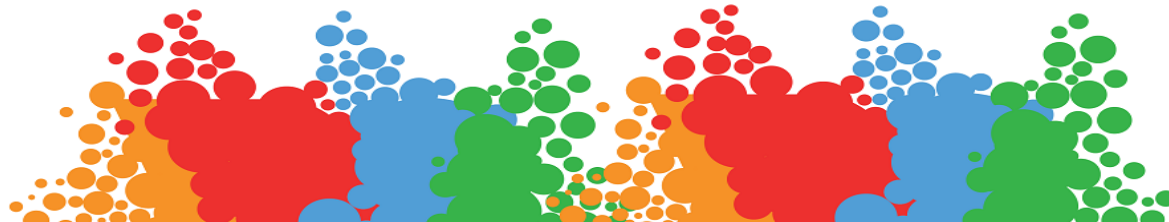
Which famous lady is believed to have once said “It costs a lot of money to keep Gandhi in poverty.”

It is a beautiful line with economic undertones that you can related to this witty poet. Who?



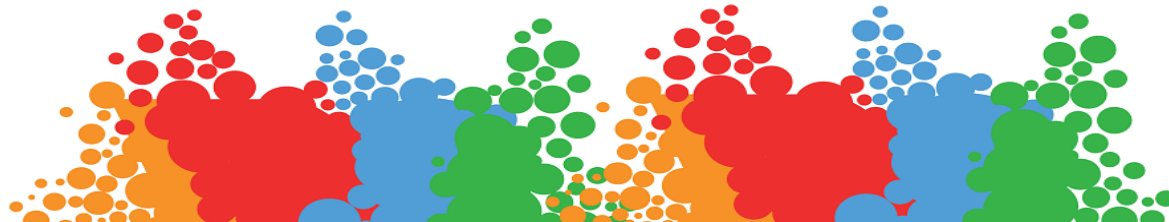


From the world of the TATAs, identify this extraordinary woman.





How do we know the 'Polsons' girl from an Indian context?



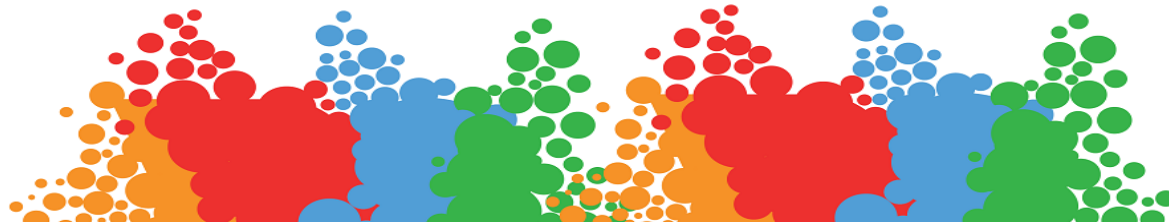


Identify the brand.



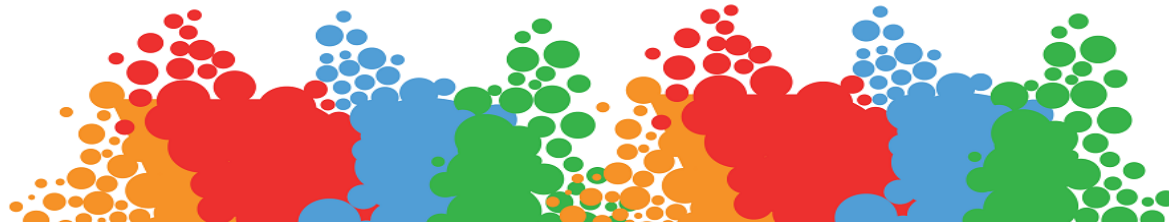


Identify this amazing lady from Tamil Nadu.





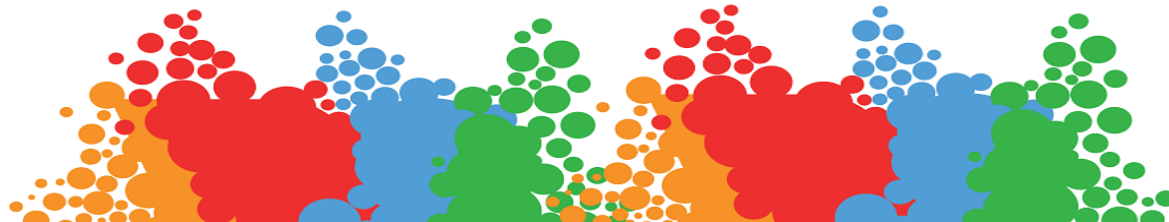
Identify the brand.





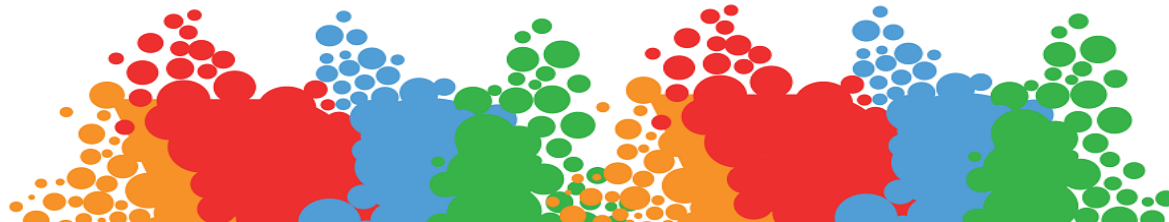


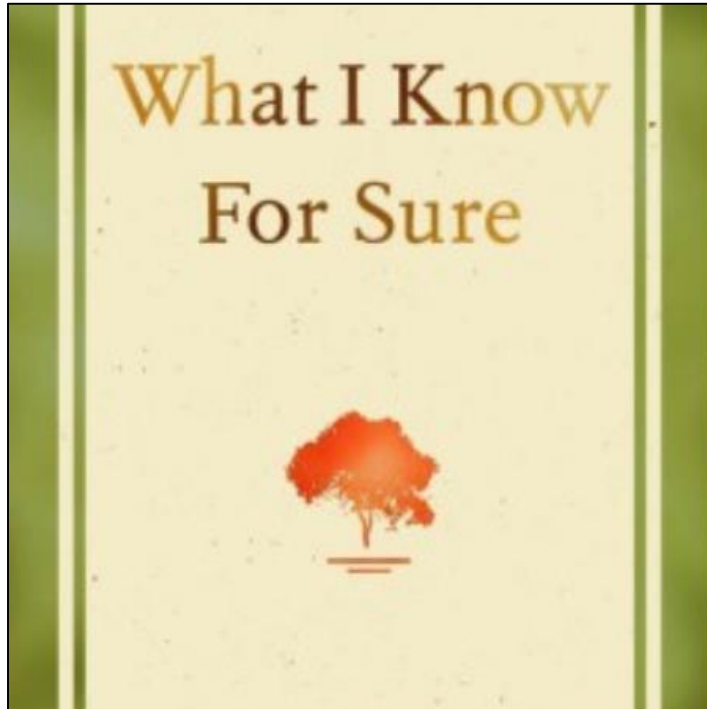
What brand did this lady endorse?



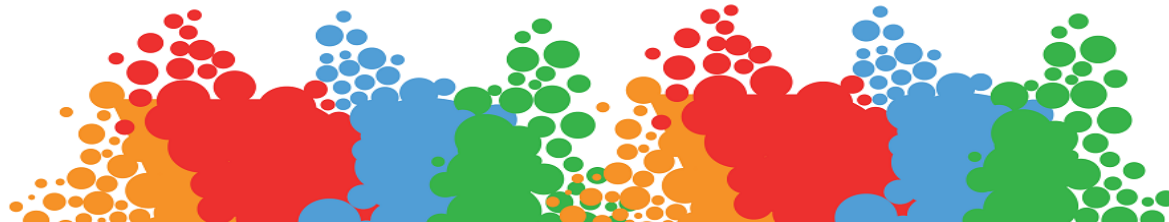


Identify this lady.



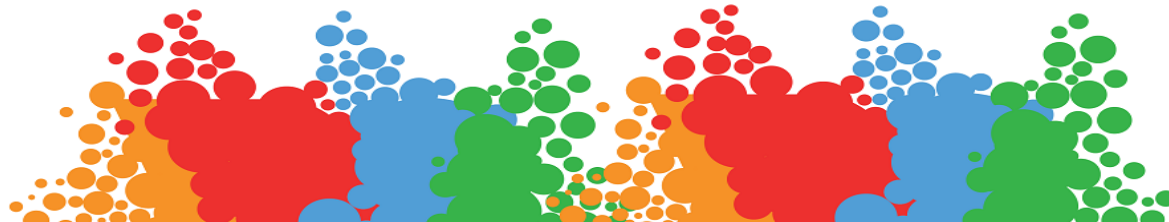


This is the biography of a famous American lady.  
Identify the lady.



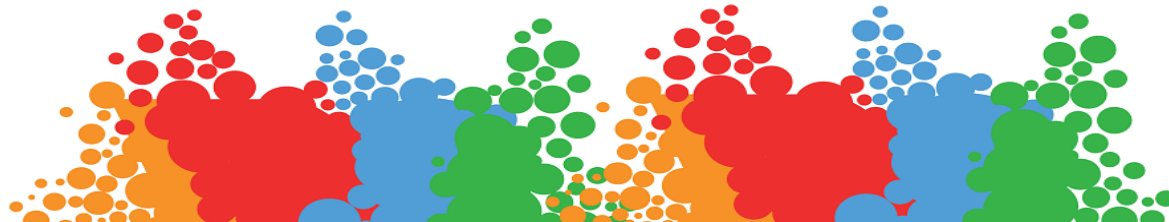


Who is this important minister?



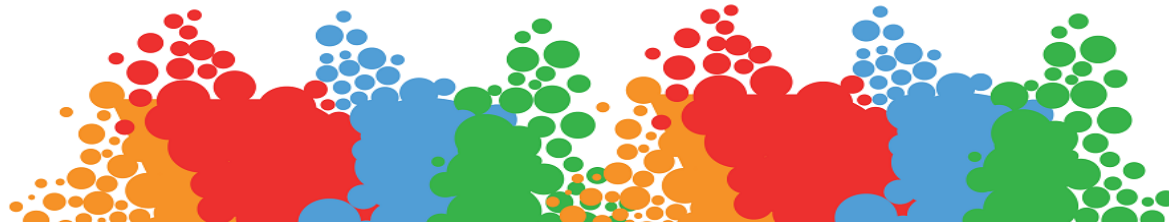


This leading philanthropist, along with her husband, has pledged 99% of their shares in which company?



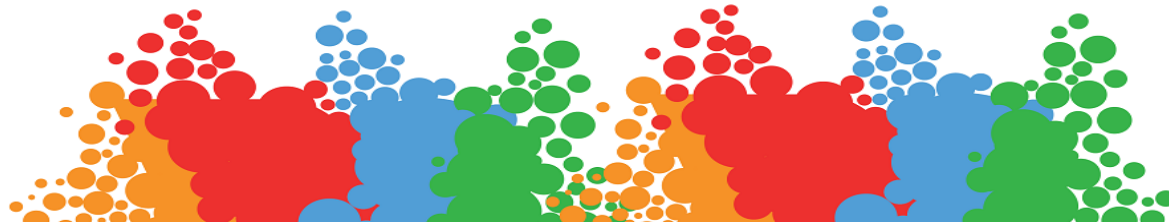


Identify the personality on this pound note.





Which famous Indian writer and philanthropist is being honoured in this Google Doodle?



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