



IMT, Ghaziabad emerges as the National Champion of Tata Crucible Campus Quiz 2010

- *IMT, Ghaziabad demonstrated sharp presence of mind and brilliant quizzing ability leading to a sensational victory at the National Finals of the **Tata Crucible Campus Quiz 2010**. IIM-Lucknow emerged second, taking the position of runners-up.*
- *Teams from IMT Ghaziabad and IIM-Lucknow will now compete with the top 2 teams from the UK and Singapore editions of Tata Crucible Campus Quiz 2010 for the title of **TATA CRUCIBLE INTERNATIONAL CHAMPION 2010**.*

Mumbai, 12th April 2010: The **National Finals of Tata Crucible Campus Quiz 2010** witnessed an exciting and nail-biting finale on Saturday, April 10th, 2010 at the Taj Mahal Palace and Tower, Mumbai. **IMT Ghaziabad** (Satyanarayan and Sriharsha) emerged victorious after a pitched battle, holding-off stiff competition from **IIM-Lucknow** (Vipin and Nirad) which finished as **runners-up** and, **defending champions, IIM-Calcutta**. The Chief Guest for the evening, Mr. Kishor Chaukar, Managing Director, Tata Industries awarded the winning team from with a cash prize of **Rupees 4 Lakhs** along with a host of **other prizes**. The 2010 edition of the campus quiz has received a record participation of nearly 3200 teams from across 20 cities of India with Nagpur, Manipal, Ranchi and Guwahati being new additions in this year's edition.

Thrilled with their win, the **National Champions** Satyanarayana K and Sri Harsha M P from **IMT, Ghaziabad exclaimed**, *"We are very happy to win the title of Tata Crucible National Champion 2010 and this could be achieved only due to the support from our family and friends. This was one-of-a-kind experience that we cannot express in words and we are looking forward to the challenge that awaits us in the grand International Finals."*

Commenting on the level of participation, **the Quizmaster, Mr. Giri Balasubramanian a.k.a pickbrain, said**, *"To me this was by far the biggest and most competitive Tata Crucible. The high-point of the entire experience was the ability of the teams to raise the bar especially on questions beyond regular business."*

The National Finals of the quiz started with a close battle between 8 teams which were shortlisted from the 20 regional winners via 2 semifinals earlier in the day. Each team displayed high-level of confidence and knowledge, keeping the audience spellbound with their quizzing acumen. The format for the National Finals was 20:20 cricket. It consisted of five rounds namely **let's toss, stump vision, tata world, third umpire and slog overs**, which tested the participants logical and reasoning abilities as well as their speed of thought.

The two-member teams from IMT Ghaziabad and IIM-Lucknow will now gear up to go head-on with the top 2 teams from the UK and Singapore editions of Tata Crucible Campus Quiz 2010 to compete for the title of **TATA CRUCIBLE INTERNATIONAL CHAMPION 2010**. This grand international final is scheduled to be held in India, shortly. Spread across three countries-The UK, Singapore and India, the Tata Crucible Campus Quiz is the only multi-nation business quiz for campuses.

The winning teams from Singapore and UK are from premium institutions namely the National University of Singapore, Singapore Management University, University of Oxford and University of Strathclyde. The **TATA CRUCIBLE INTERNATIONAL CHAMPION 2010** will win an exciting international holiday package and a laptop.



Felicitating the national winners **Mr. Chaukar** stated, *"It was an extremely rewarding and exhilarating experience to see these bright youngsters of our country display such high levels of knowledge and confidence. The more intriguing part was their speed of thought and their ability to apply their mind while fielding some of the toughest questions put forth by the ace quizmaster."*

The 20 regional winners of Tata Crucible Campus Quiz 2010 included many prestigious institutions like IIM-Calcutta, IIM-Indore, IIT Roorkee, IIM Lucknow, IIT Guwahati, ISB, College of Engineering (Guindy), ICAI Bangalore, Goa Medical College etc. The regional rounds were held across 20 cities of India starting from Nagpur in mid-February 2010 and ending at Manipal in March 2010. Teams participated from across diverse streams including management, engineering, law, chartered accountancy and even medicine.

This year, additional prizes have been given courtesy Tata Motors, Tata Indicom, Tata Swach, Tata Tea, Ginger, Croma, Gateway Hotels, Titan and Ascot.

In addition to the ground quiz, there is also an exciting bi-weekly Tata Crucible Online Contest wherein participants can win fabulous prizes each week.

For more details, refer to www.tatacrucible.com